



*“With the crossbase software solution, all product information is maintained centrally in one place. This simplifies the production processes for the media to be created and ensures that the data source is always up-to-date.”*

## SOLUTION DESCRIPTION

Based on the crossbase standard software, a PIM, MAM and crossmedia solution tailored to individual requirements was implemented for ZIMMER. The starting point is the data interface to the proALPHA system. The products are then enriched with further product relationships, images, documents and texts and displayed in the various market- and media-specific product views. These include the various product catalogs for the brands Zimmer and Sommer-automatic in printed form and as online catalogs as well as Excel catalogs.

Special features: The language-specific graphics are generated automatically with the Illustrator module, the texts in the graphics are maintained as text modules in the document module structure. 36 different text types are generated from the individual modules, which are also maintained granularly in the document module structure, as well as from product features.

Print production is outsourced/distributed to more than 5 production clients to increase speed and throughput.

The original XML interface was replaced by the API server. The data is provided with the new “TYPO3 web interface”.

The translations, e.g. Chinese texts, are created in the countries via the web interface, including PDF preview (via InDesign server).



### Company description

The Zimmer Group was founded in 1980 by the brothers Martin and Günther Zimmer in Rheinau. The company has bundled its expertise, which has grown over decades, into six powerful technology areas: Handling technology, damping technology, linear technology, process technology, tool technology and machine technology. In these technology areas, products with technological leadership claim are created which are distributed worldwide under the established brand names Zimmer and Sommer-automatic.

### Type of company

Manufacturer

#### Industry:

Mechanical engineering

#### Sales range:

approx. 6,000 products

#### Sales volume:

approx. 130 million euros (2017)

#### Number of employees :

approx. 900

#### ERP system :

proALPHA

**Type of software :** Standard software

**Type of solution :** Individual solution

### Zimmer Group

76275 Ettlingen

Connected locations:

F-67014 Strasbourg

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## THE INDIVIDUAL SOLUTION COMPONENTS

- PIM with proALPHA interface, extensive product features and relationships
- Translation workflow
- Image database/MAM
- Text generation and Illustrator module
- Catalog automation
- Data provision for online catalog and Excel
- Office integration (provision of product information with crossbase.office)

## APPLICATION MODULES USED



## PRINTED MEDIA

**Dämpfungstechnik**

Industriell  
= Stoßdämpfer  
Soft Close  
+ Schubladendämpfung  
+ Schiebetürendämpfung  
+ Klappendämpfung  
+ Scherendämpfung  
+ Nachrüstsets

THE KNOW-HOW FACTORY

www.zimmer-group.de

**ZIMMER** group

### INDUSTRIE-STOSSDÄMPFER BAUGRÖSSE M8X1

1 Beispiel M8X1 / Industriestossdämpfer

**PowerStop**

- Achsabweichung max. 2 [°]
- Gewicht mit Kontermutter 15 [g]
- Kolbenrückzeitzeit 0,15 [s]
- Rückstellkraft min. 1 [N]
- Rückstellkraft max. 4 [N]
- Zulässiger Temperaturbereich -10 ... +19 [°C]

S: mit Stahlkopf montiert  
K: mit Kunststoffkopf montiert

Bauteil-Nr.	max. Energieaufnahme		Hub		Aufschlaggeschwindigkeit	
	Dauerbetrieb		Notstoppbetrieb			
	pro Hub	pro Stunde	pro Hub	pro Hub	min.	max.
M8X1S	3	8.000	5	1,8	1,8	3,5
M8X1SS	3	8.000	5	1,8	1,8	3,5
M8X1SK	3	8.000	5	1,8	1,8	3,5
M8X1M	4	9.000	5	0,8	0,8	2,2
M8X1MS	4	9.000	5	0,8	0,8	2,2
M8X1MK	4	9.000	5	0,8	0,8	2,2

Bauteil-Nr.	max. Energieaufnahme		Hub		Aufschlaggeschwindigkeit	
	Dauerbetrieb		Notstoppbetrieb			
	pro Hub	pro Stunde	pro Hub	pro Hub	min.	max.
M8X1RS	1,5	5.000	5	1,8	1,8	3,5
M8X1RSS	1,5	5.000	5	1,8	1,8	3,5
M8X1RSK	1,5	5.000	5	1,8	1,8	3,5
M8X1RM	1,5	5.000	5	0,8	0,8	2,2
M8X1RMS	1,5	5.000	5	0,8	0,8	2,2
M8X1RMK	1,5	5.000	5	0,8	0,8	2,2

28 www.zimmer-group.de ▶ Daten, Zeichnungen, 3D-Modelle und Montageanleitungen