



*“With the crossbase software solution, all product information is maintained centrally in one place. This simplifies the production processes for the media to be created and ensures that the data source is always up-to-date.”*

## SOLUTION DESCRIPTION

The crossbase price update program is used to update InDesign files with prices. The automation is based on a market-specific price file with item reference, which is read in by crossbase and applied to selected documents. The price update can be performed in TAB-separated texts as well as in standard and cross tables.

In a first step, the InDesign book documents are selected for the price update. In a second step, the user selects the price file. He then defines the column number that contains the price information. In a final step, the actual price update is carried out at the push of a button. The program opens the individual documents of the selected books, determines the item numbers and exchanges the corresponding prices.

With regard to the quality of the data maintenance process, the logging of the price updates performed plays an important role: For example, it logs which prices were updated, which prices were lower than before, which prices are identical, which items were missing in the price file and which items were missing in the catalog. This makes it possible to eliminate errors in the assortment and pricing process.

The possibility of setting up a PIM, MAM and cross-media solution via individual modules in cost-side manageable steps was an important decision criterion for Frank GmbH.



### Company description

Over 50 years of experience with plastics has made the FRANK Group a leading system provider in pipeline and apparatus engineering. Technical advancement and specialization have now allowed the group to grow to nine partners and subsidiaries. Complete systems for industry, gas and water supply and the waste water sector offer internationally mature solutions. FRANK GmbH is an owner-managed company in its second generation.

### Type of company:

Manufacturer

### Industry:

Sanitary/Heating/Air conditioning

### Sales range:

over 20,000 products

### Sales volume:

approx. 40 million euros

### Number of employees:

approx. 400

### ERP system:

SAP

**Type of software:** Standard software

**Type of solution:** Standard solution

### FRANK GmbH

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## THE INDIVIDUAL SOLUTION COMPONENTS

- Price update module

APPLICATION MODULES USED



Print publishing

Price update in the product catalog

**Sickerleitungsrohre / Drainage pipe**  
 aus PE in Längen von 6 m und 12 m.  
 Ausführungen als geschütztes oder gelochtes Teillickerrohr oder als Vollickerrohr

Sickerrohr	d <sub>1</sub>	d <sub>2</sub>	d <sub>3</sub>	d <sub>4</sub>	d <sub>5</sub>
110	3,4	6,6	10,0	15,1	
125	3,9	7,4	11,5	17,1	
140	4,3	8,3	12,7	19,2	
160	4,9	9,5	14,6	21,9	
180	5,5	10,7	16,4	24,6	
200	6,2	11,9	18,2	27,4	
225	6,9	13,4	20,0	30,8	
250	7,7	14,8	22,3	34,2	
280	8,6	16,6	25,4	38,3	
315	9,7	18,7	28,6	42,1	
355	10,9	21,1	32,2	48,5	
400	12,3	23,7	35,3	54,7	
450	13,8	26,7	40,9	61,5	

**geschütztes Teillickerrohr**

Schutzlänge	Schutzabstand
8	30-160
10	30-160
12	30-160
15	30-160

3 Schlitze am Umfang

**gelochtes Teillickerrohr**

Lochdurchmesser	Lochabstand
8	30-160
10	30-160
12	30-160
15	30-160

20 gelocht  
4-8 Bohrungen am Umfang

**gelochtes Vollickerrohr**

Lochdurchmesser	Lochabstand
8	30-160
10	30-160
12	30-160
15	30-160

6-12 Bohrungen am Umfang

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**/ Tee**  
 formgespritzt  
 reduziert

PN 16	d <sub>1</sub>	d <sub>2</sub>	L	t	VE
25	20	68	18	16	60
32	20	80	20	18	120
40	20	90	22	18	60
40	20	90	22	18	40
40	25	90	22	18	40
40	25	91	22	20	30
50	20	110	24	18	25
50	25	110	24	18	25
50	32	108	24	20	24
50	40	107	24	21	24
63	25	130	29	18	30
63	32	130	29	20	30
63	40	130	29	22	30
63	50	130	29	24	28

**Bundbuchen / Flange adaptor**  
 formgespritzt

PN 16	d	h	t	VE
25	10	5	14	200
25	10	5	18	160
32	10	6	19	200
40	10	4	22	160
50	13	6	23	80
50	14	5	28	40
75	16	6	30	40
90	18	3	35	40
110	18	8	41	24

**Muffen / Socket**  
 formgespritzt

PN 16	d	L	t	VE
20	38	18	400	
25	39	18	200	
32	43	20	300	
40	47	22	200	
50	52	24	80	
63	60	29	30	
75	70	33	40	
90	79	37	24	
110	90	42	20	

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